



Project Description

Connected to the international trade hub, the Malacca Strait adjacent to Kuala Tanjung Industrial Estate is an entrance way to the world economic transaction activities. With the distance around 110 km from Medan City (the capital city of North Sumatra), around 152 km from Belawan Harbor, 43 km from Sei Mangkei Special Economic Zone, and 116 km from Kualanamu International Airport makes Kuala Tanjung Industrial Estate the busiest shipping line in Indonesia. Beside supported by its strategic location, Kuala Tanjung Industrial Estate also has abundant of plantation and raw material, strong government support, availability of human resources, and integrated with seaport and other infrastructures. The readily available of logistics transportation facilities supported by multipurpose terminals and the train way to the Sei Mangkei Special Economic Zone, Kuala Tanjung Industrial Estate becomes a heaven for the industry in Indonesia.

Key Investment highlight

Location	Sei Suka Subdistrict, Batu Bara Regency
Estimated Investment Value	USD1.95 billion or equal to IDR28.87 trillion (\$1 = IDR14,800)
Land	±3,400 Ha and from that total 150 ha have been clean and clear
Business Scheme	Land Rent, Direct Investment, and Other Possibilities
Project Owner	PT Prima Pengembangan Kawasan (PPK)
Financial Feasibility	IRR 13.79%, NPV IDR 44.5 trillion (USD 3 Billion), and Payback period 7 years. Has been a determination of land procurement area of 1,128 Ha together with local government.

Project Owner Profile

PT Prima Pembangunan Kawasan (PPK) focuses on the development and management of industrial estates in Kuala Tanjung. Offering services for leasing and managing industrial estates, regional maintenance, and sewage treatment, PPK is ready to provide its best service to potential investors.

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